

FUTURE OF EUROPE

# TRAINING SEMINAR

FOR EUROPEAN DOCUMENTATION CENTRES

02 - 03 DECEMBER 2019  
FLORENCE, ITALY



## PROGRAMME

Venue: Palazzo dei Congressi/Villa Salviati, Florence, Italy

### MONDAY, 2 DECEMBER 2019

- |               |   |
|---------------|---|
| 08:00 - 09:00 | <b>Registration</b>   |
| 09:00 - 09:10 | <b>Presentation of the program</b><br>Sheona Dorson-King and John Macdonald, Moderators   |
| 09:10 - 09:40 | <b>Welcome address</b><br>Dario Nardella, Mayor of Florence<br>Laura Agea, Undersecretary of State for European Affairs, Presidency of the Council of Ministers, Italy<br>Prof. Renaud Dehousse, President of the European University Institute<br>The high-level guests presented by Vito Borrelli, Acting Head of Representation of the European Commission in Italy  |
| 09:40 - 10:30 | <b>Strategic priorities for 2020-2024 - presentation followed by Q/A</b><br>Richard Kühnel, Director for Representation and Communication in Member States, Directorate-General for Communication, European Commission  |
| 10:30 - 11:15 | <b>The revamped EDC network as a bridge to the academic community</b><br><i>Presenting conclusions of the Pan-European Working Group (PEWG) on outreach activities</i><br>Introduction by Alessandro Giordani, Head of Unit, Networks in the Member States Unit, Directorate-General for Communication, European Commission<br>Hester Kroeze, EDC Ghent International Law Institute, Ghent University, member of the EDC Pan-European Working Group on Outreach Activities<br>Georgia Christodoulou, EDC University of Nicosia, Cyprus, member of the EDC Pan-European Working Group on Outreach Activities |
| 11:15 - 11:45 | <b>Group photo and coffee break</b>   |



11:45 - 12:45

**Parallel working group sessions – Strengthening partnerships for a better outreach**

*Based on the conclusions of the Pan-European Working Group, EDCs will discuss at parallel sessions their best practices for strengthening contacts with their key partners with a view to involve the academic community more closely in the debates on the future of the EU*

**WORKSHOP 1 - BEST PRACTICES FOR COOPERATING WITH HOST STRUCTURES AND ACADEMIC STAFF**

Discussions moderated by Andrea Meszaros, Networks in the Member States Unit, Directorate-General for Communication, European Commission

*This workshop will explore best practices of EDCs to maximize support from their own host structures and to cooperate with academic staff, lecturers and professors for a better outreach*

**WORKSHOP 2 - CLOSER PARTNERSHIP WITH OTHER EUROPE DIRECT NETWORKS**

Discussions moderated by Niklas Noaksson, Networks in the Member States Unit, Directorate-General for Communication, European Commission

*This workshop will focus on how EDC's cooperation with other Europe Direct members – notably, with Europe Direct Information Centres and Team Europe – could be strengthened and how these networks could work closer together in order to reach an increased outreach capacity.*

**WORKSHOP 3 - JOINING FORCES WITH OTHER EU OUTREACH NETWORKS**

Discussions moderated by Alessandro Giordani, Head of Unit, Networks in the Member States Unit, Directorate-General for Communication, European Commission

*This workshop will explore how EDCs can join forces and efficiently cooperate with selected other EU outreach networks, which are also present in the academic community.*

12:45 - 14:15

*Lunch*

14:15 - 15:30

**What can my EDC do for improving outreach? Panel followed by open floor discussions**

*First, on basis of the key points discussed during the workshops, the panelist of this session will share their views and ideas on how to forge closer partnership between EDCs and other networks, for the sake of a more efficient outreach.*

*Afterwards, moderators will open the floor and ask EDCs questions to identify how EDCs see their own roles in cooperating closer with academia and promoting EU priorities and how they plan to overcome eventual obstacles to increase their outreach.*

**Panellists:**

Ulrich Brückner, Jean Monnet Professor for European studies, Stanford University, Berlin Campus, member of the Team Europe Network

Kristien Vandamme, EDIC West-Flanders, Belgium

15:30

*Departure from Palazzo dei Congressi by bus*



16:00 *Arrival at the Historical Archives of the European Union*

16:00 - 16:30 *Coffee break*

16:30 - 18:30 **Presentations by the Historical Archives of the European Union**

*Participants will be divided into four groups of approximately 80 participants each upon arrival at the Villa. The groups will be seated in different rooms and receive 30-min. presentations by HAEU staff followed by 15 minutes Q&A. The presentations will be followed by a short visit to the Archival repository vault (group 4 will start with the visit of the repository vault and then receive the presentations):*

*The set of presentations will comprise:*

**1. THE HISTORICAL ARCHIVES OF THE EU AND THE WRITTEN MEMORIES OF THE EUROPEAN INTEGRATION (HAEU ARCHIVES READING ROOM)**

*Introducing the HAEU and its holdings of EU institutional and private archives documenting the process of European integration*

By Gherardo Bonini, Ruth Mayer, Valérie Mathevon, Historical Archives of the European Union

**2. THE HAEU ORAL HISTORY AND AUDIO-VISUAL COLLECTIONS**

*The oral history programmes, e.g. History of the European Commission, and the audio-visual collections (photos, posters, film and audio) of the HAEU*

By Anne Bruch, Juan Alonso Fernandez, Catherine Previti, Historical Archives of the European Union

**3. 70 YEARS SCHUMAN DECLARATION**

*Presentation of proposal, concept and implementation guidelines for an exhibition project of the HAEU on 70 years Schuman Declaration*

By Jacopo Cellini, Leslie Nancy Hernández Nova, Sabine Jenni, Historical Archives of the European Union

**4. GUIDED VISIT TO THE ARCHIVES REPOSITORY VAULT**

*The short visit to the Archives repository vault will give an overview on the location of the archives, display of original archival documents, preservation conditions, maintenance and security of archival storage area*

By Andrea Becherucci, Mary Carr, Evy Chiostri, Rachel Dutaud, Samir Musa, Historical Archives of the European Union

18:30 - 20:30 *Cocktail dinner at the Historical Archives*

Host welcome by Ambassador Vincenzo Grassi, Secretary-General of the European University Institute and Dieter Schlenker, President of the Historical Archives of the European Union



## TUESDAY, 3 DECEMBER 2019

- 08:00 - 09:00**                      **Arrival of participants**
- 09:00 - 09:10**                      **Presentation of the programme**  
Sheona Dorson-King and John Macdonald
- 09:10 - 10:00**                      **Publications Office portal – Your entry point to EU information**  
Marina Tătărâm, Customer Service responsible, Stakeholder Relations Unit, Publications Office of the European Union
- 10:00 - 10:30**                      *Coffee break*
- 10:30 - 11:30**                      **Updates on EU opportunities for researchers and students**  
*This panel will take stock of novelties regarding EU programs, opportunities and resources for students and researchers (Marie Skłodowska-Curie, Erasmus+/Jean Monnet, Horizon 2020, JRC programs/database etc.)*  
Francesca Maltauro, Team Leader, Policy Coordination, Interinstitutional Relations, Communication and CWP Unit, Directorate-General for Education, Youth, Sport and Culture, European Commission  
Minna Wilkki, Head of Unit, Communication and Citizens Unit, Directorate-General for Research and Innovation, European Commission  
Marton Hajdu, Information and Communication Officer, Inter-institutional, International Relations and Outreach Unit, Joint Research Centre, European Commission
- 11:30 - 12:15**                      **The international perspective - exchanges with European Information Centres**  
Ghenadie Cojocaru, Community Mobilization Expert for EU Info Centers and Euroclubs Networks, EUi Chisinau, Moldova  
Iryna Deuschle, EUi East-Ukrainian National University, Severodonetsk, Ukraine
- 12:15 - 13:00**                      **The web archive of the EU - Press and media digitization**  
Els Breedstraet, Head of Sector, Long-term Preservation Unit, Publications Office of the European Union  
Juan Alonso, Representative of the Historical Archives of the European Union
- 13:00 - 13:15**                      **Closing address**  
Alessandro Giordani, Head of Unit, Networks in the Member States Unit, Directorate-General for Communication, European Commission
- 13:15**                                      **Sandwich lunch and departure of participants**